

Kurikulum Program Studi Manajemen

NO	KODE	NAMA MATA KULIAH	SKS	SEMESTER
1	184012	Agama	2	1
2	184012	Pancasila	2	1
3	184013	Bahasa Indonesia	2	1
4	184014	Pendidikan Anti Korupsi	3	1
5	184015	Kewirausahaan I	2	1
6	211001	Manajemen dan Bisnis	3	1
7	211002	Design Thinking in Business	3	1
8	211003	Mikroekonomi	3	1
9	IMU21001	Religion and Multicultural	2	1
10	IMU21006	English	2	1
11	IMC21306	Introduction to Management and Business	3	1
12	IMC21307	Microeconomics	3	1
13	IMU21002	Character Building: Pancasila	2	1
14	IMB21201	Entrepreneurship 1: Design Thinking of Business	2	1
15	IMC21303	Accounting for Business	3	1
16	IMU21007	Cross Cultural Understanding	3	1
17	184019	Sistem dan Data Digital	2	2
18	184018	Kewirausahaan II	2	2
19	184016	Kewarganegaraan	2	2
20	184017	English	2	2
21	211004	Manajemen Sumber Saya Manusia	3	2
22	211005	Makroekonomi	3	2
23	211006	Akuntansi Bisnis	3	2
24	211007	Matematika Bisnis	3	2
25	IMU21003	Character Building: Citizenship	2	2
26	imc21308	Macroeconomics	3	2
27	imc21302	English for Management	3	2
28	imd21402	Human Resources Management	3	2
29	imd21404	Marketing Management	3	2
30	imd21405	Operational Management	3	2
31	imd21403	Financial Management	3	2
32	211008	Manajemen Pemasaran	3	3
33	211009	Perilaku Organisasi	3	3
34	211010	Komunikasi Bisnis	3	3
35	211011	Manajemen Keuangan	3	3
36	211012	Manajemen Operasional	3	3
37	211013	Statistika Bisnis	3	3
38	211014	Lingkungan Bisnis	3	3
39	211015	Kepemimpinan	3	3
40	IMU21004	Indonesian	2	3
41	IMD21407	Organizational Behavior	3	3
42	IMB21204	Entrepreneurship II : Business Prototype	2	3
43	IMC21301	Business Ethics and Corporate Governance	3	3
44	IMD21408	Managerial accounting	3	3
45	IMC21309	Managerial Economics	3	3
46	IMA21101	Business Mathematics	2	3
47	IMC21305	Business Communication	3	3
48	IMC21310	International Business	3	3
49	211016	Riset Pasar	3	4

50	211017	Sistem Informasi Manajemen	3	4
51	211018	Manajemen Rantai Pasokan	3	4
52	211019	Financial Technology	3	4
53	212101	E-Service Management	3	4
54	212102	Web and Mobile Management	3	4
55	212105	IoT for Management	3	4
56	212104	Business Analitic	3	4
57	212202	Penganggaran	3	4
58	212203	Perencanaan dan Kelayakan Bisnis	3	4
59	212201	Penilaian Pasar	3	4
60	212303	Manajemen Pelayanan	3	4
61	212302	Perilaku Komsumen	3	4
62	IMU21005	Anti-Corruption Education	2	4
63	IMC21304	Business Law	2	4
64	IMD21409	International Trade Management	3	4
65	IMD21410	Leadership and Managing Human Capital	3	4
66	IMD21401	Entrepreneurship III: Business Forecasting	2	4
67	IMB21205	Digital Business	3	4
68	IMD21412	Global Supply Chain Management	3	4
69	IMC21311	Financial Technology	3	4
70	IMA21102	Business Statistics	3	4
71	211020	Manajemen Strategi	3	5
72	211021	Manajemen Hubungan Konsumen	3	5
73	211022	Ekonomi Manajerial	3	5
74	211022	Manajemen Resiko	3	5
75	211024	Hukum Bisnis	2	5
76	211025	Perpajakan	2	5
77	211028	Metodelogi Penelitian	3	5
78	213311	Manajemen Internasional* #MBKM	3	5
79	212305	Hospitality and Service Excelent	3	5
80	181508	Kuliah Kerja Nyata (KKN)	2	5
81	211031	Etika Bisnis	3	5
82	IMD21406	Management Information System & IoT	3	5
83	IMA21103	Research Methods for International Business	3	5
84	IMD21413	Strategic Management	3	5
85	IMC21312	Analysis on E-Business Investment	3	5
86	IMD21414	Corporate Valuation	3	5
87	IMB21202	Community Service	3	5
88	IMH21501	Strategic Human Capital Management	3	5
89	IMH21502	International Corporate Culture	3	5
90	IMH21503	Talent Management	3	5
91	IMH21504	Career Management	3	5
92	IMH21505	Conflict Management	3	5
93	IMH21506	KPI & Performance Management	3	5
94	IMH21507	Inspiring Leadership	3	5
95	IMM21501	Business Retail Management	3	5
96	IMM21502	Marketing Research	3	5
97	IMM21503	Consumer Behaviour	3	5
98	IMM21504	E-Marketing & E-CRM	3	5
99	IMM21505	Digital and Social Media Marketing	3	5
100	IMM21506	Marketing Visual Design & Advertisement	3	5
101	IMM21507	Marketing Communication Strategy	3	5
102	IME21501	Multinational Entrepreneurship	3	5
103	IME21502	Small Medium Enterprises (SMEs)	3	5

104	IME21503	Franchise and License	3	5
105	IME21504	Business Feasibility Study	3	5
106	IME21505	International Market Validation	3	5
107	IME21506	Cooperative Management	3	5
108	IMS21501	Start-up Business	3	5
109	IMS21502	Managing Digital Organization	3	5
110	IMS21503	Market Place Management	3	5
111	IMS21504	Computer Web Development	3	5
112	IMS21505	Media Cyber Security	3	5
113	IMS21506	Global Market Entry Strategy	3	5
114	211026	Strategi Negosiasi Bisnis	3	6
115	211027	Bisnis Berkelanjutan	3	6
116	211029	Seminar Manajemen	3	6
117	212105	Business Model Canvas	3	6
118	212106	Bisnis Digital	3	6
119	212107	Digital anda Social Media Marketing	3	6
120	213111	Start Up Business	3	6
121	212306	Manajemen Rantai Nilai	3	6
122	181504	Praktik Kerja Lapangan (PKL)	2	6
123	212207	Analisis Investasi Bisnis	3	6
124	213221	Bisnis Internasional	3	6
125	213221	Bisnis Keluarga	3	6
126	213311	Manajemen Internasional	3	6
127	213321	Manajemen Fleksibilitas	3	6
128	IMB21203	Internship	3	6
129	213112	Managing Digital Organization	3	7
130	213113	Market Place Management	3	7
131	213114	Computer Web Development	3	7
132	213115	Media Cyber Security	3	7
133	213116	Market Entry Strategy	3	7
134	213313	Manajemen Sumber Daya Manusia Global	3	7
135	211030	Skripsi	6	7
136	213212	Cross Cultural Management	3	7
137	213213	Manajemen Ekspor Impor	3	7
138	213215	Perilaku Konsumen Global	3	7
139	213216	Rantai Pasokan Global	3	7
140	213222	Manajemen Usaha Mikro Kecil Menengah	3	7
141	213223	Work Family Conflict Management	3	7
142	213224	Strategi Manajemen Bisnis Keluarga	3	7
143	213225	Leadership For Family Business	3	7
144	213313	Manajemen Sumber Daya Manusia Global	3	7
145	213314	Networking	3	7
146	213315	Rantai Pasokan Global	3	7
147	213322	Manajemen Perubahan	3	7
148	213323	Manajemen Inovasi	3	7
149	213324	Manajemen Stress	3	7
150	213325	Manajemen Spiritual	3	7